

Max Kettner, CFA (09/05/1988)

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Education

- 09/ 2013 – 08/ 2014 *M. Sc. International Securities, Investment and Banking*
Henley Business School/ ICMA Centre, Reading (Average grade: Distinction, 81%)
- 10/ 2009 – 04/2013 *B. Sc. in Business Administration, majors: finance, economics*
Catholic University Eichstaett-Ingolstadt (Average grade: 1.65)
- 09/ 2007 – 06/ 2009 Vocational banking apprenticeship at Sparkasse Pfaffenhofen
Graduated as *Bankkaufmann* (Qualified Bank Officer, Average grade: 1.4)

Work Experience

- 09/2018 – present Chief Multi-Asset Strategist at HSBC, London
Ranked #2 in the 2021, 2020, 2019 Extel survey (Multi-Asset Research); team ranked #1 in the 2020 II survey in Multi-Asset Research category
Managing a team of three; responsible for developing and setting up a tactical asset allocation framework; responsible for communicating HSBC's multi-asset views to internal and external clients in Europe, Asia and the US with c. 500 client meetings p.a.
- 08/2014 – 07/2018 Cross Asset Strategist at Commerzbank AG, London
Ranked #2 and #3 in the 2018 and 2017 Extel survey (Multi Asset Research)
Vast amount of client meetings, conferences and media contributions (e.g. Financial Times, CNBC, Bloomberg TV)
Production of and contribution to weekly, monthly and ad-hoc research publications
Contribution to asset allocation recommendations for EM equities, EM FX & fixed income within a multi-asset context
Production of ad-hoc research publications (e.g. Risk parity; The current stage of the leverage cycle and its effects on asset allocation; Is there a small-cap effect on the credit market?; Is it too late to invest in REITs?; Frontier market debt and equities; Safe-haven assets; Shifts in cross asset correlations; Cross asset valuation; EM cross asset outlook; Equity sector allocation; Ad-hoc reports on TAA opportunities (3-6 months).
- 11/2013 – 5/2014 Working Student at Commerzbank AG, London (Cross Asset Strategy Research)
Contribution to weekly and monthly publications across all asset classes, contribution to ad-hoc special publication on seasonality
- 04/2013 – 07/2013 Internship at Commerzbank AG, Frankfurt (Cross Asset Strategy Research)
- 07/2012 – 10/2012 Internship at BayernLB, Munich (Investment Research)
- 02/2012 – 07/2012 Internship at Independent Strategic Research, London
- 03/2011 – 02/2013 Student research assistant at the Chair of Finance and Banking, and the Chair of Taxation, Catholic University Eichstaett-Ingolstadt

Additional skills

Languages: German (native), English (fluent; TOEFL: 119), Portuguese (good)
IT: MS Office (Word, Excel, Power Point, VBA: basic), EViews, Bloomberg, Datastream, FactSet

Memberships, Affiliations, Scholarships & Other

- 12/2014 – present CFA charterholder
- 2012 – 2014 Student Ambassador Scholarship of the ICMA Centre, University of Reading (£10,000); Scholarship holder of e-fellows and careerloft scholarships
- 2007 – present Singer in choirs, e.g. *Audi Youth Choir Academy, previously London Philharmonic Choir*
- 1999 – 2013 President of *Arbeitskreis Mandacarú*, an organisation which provides financial help for the both socially and economically disadvantaged population in Piauí (North-East Brazil). Organisation of numerous fund-raising events.